

# MURADUZZAMAN

Growth Engineer · SEO + Software, in one operator

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## 01 POSITIONING

**Most marketers buy tools. I build the systems behind them.**

Seven years ranking sites on Google showed me where real demand exists — and how to capture it at scale. I combine Technical SEO, AEO, and GEO with automation and lightweight engineering to turn search intent into structured, revenue-generating pipelines.

I design the content architecture, build the data flow that feeds it, and deploy conversion-focused web experiences — including 3D / WebGL interfaces — to maximise engagement and retention.

**A hybrid operator across search, systems, and execution. One hire. End-to-end growth infrastructure.**

## 02 RECOGNITION

### AWARD

**Top Performer of the Month**

*JK Lifestyle · July 2025*

### ORGANIC REACH

**Active users from 6 countries, 30-day window**

*GA4 · Germany, UK, France, Turkey, USA, Sweden*

### UPWORK STANDING

**5.0 rating, verified client retention**

*Long-term full-time engagement since Jul 2023*

### SEARCH RANKING

**USA Rank #1 — "best clipping path service"**

*Earned placement across commercial intent keywords*

### ENGINEERING QUALITY

**Lighthouse 95 performance · 100 best-practices**

*Client mobile site, third-party verified*

### REFERENCE

**Listed on Wikidata as an entity**

*Unusual credential for an independent operator*

## 03 CLIENT TESTIMONIAL

*"As someone who has spent over \$120,000 on Upwork and hired over 250 providers, I can confidently say that Muraduz stands out as an exceptional provider. He is by far the best web designer I have ever come across. He consistently completes tasks well ahead of schedule, surpassing my expectations every time. His attention to detail and ability to bring my ideas to life on the web is truly remarkable."*

**MyTown Mysteries** — verified Upwork client · full-time engagement since July 2023 · 5.0 rating

## 04 PROFESSIONAL EXPERIENCE

**Senior SEO & Digital Marketing Specialist — Innohedge**

Jan 2025 – Present

Built and operationalised AI-driven marketing systems across SEO and content workflows. Developed automated content pipelines, prompt frameworks, and data-enriched keyword systems to scale organic acquisition.

Implemented n8n-based automation for lead flow, content distribution, and reporting. Applied AEO and GEO strategies to capture emerging AI-driven search visibility.

**Senior SEO & Digital Marketing Specialist — Print Britannia**

May 2021 – Mar 2025 · 3 yrs 10 mos

Architected the SEO and content ecosystem that ranked high-value commercial keywords and converted organic traffic into revenue. Built structured keyword clusters, internal linking systems, and conversion-focused landing flows. Optimised site performance and search visibility using data-driven analysis tied directly to revenue KPIs.

**SEO & Digital Marketing Specialist — Image Retouching Lab**

Jan 2019 – May 2021 · 2 yrs 4 mos

Led digital marketing execution across SEO, content, and social channels. Managed team operations, campaign rollout, and engagement strategy. Improved brand visibility and client acquisition through structured content and search optimisation. Delivered the "USA Rank #1" search result on core commercial keywords.

**Independent Consultant — Upwork & direct clients**

Jul 2023 – Present

Delivers SEO systems, AI-driven content infrastructure, and custom automation solutions for global clients. Builds integrated workflows combining search strategy, data pipelines, and web execution — replacing the need for multiple vendors with a single, unified system. 5.0 Upwork rating, full-time long-term client retention.

**05 SELECTED PRODUCTS & SYSTEMS**

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**ProWorkspace — AI SaaS Chrome Extension**

*End-to-end SaaS for freelancers: Chrome extension, marketing site, Stripe billing, admin panel. Built, launched, and monetised solo.*

**Stack:** Chrome Extensions API · JavaScript · Node.js · Stripe · Admin dashboard

**Forex Lead Finder — Multi-Platform Scraping Engine**

*Python system aggregating data from Reddit, TradingView, BabyPips, ForexFactory, and LinkedIn. 15-point classifier, SQLite warehouse, Flask UI, REST API, 6-hour scheduler.*

**Stack:** Python · Flask · Playwright · APScheduler · SQLite · BeautifulSoup

**AYVA — Shopify Dawn Fork**

*Minimalist, high-performance ecommerce build with fully customised Liquid sections. 50 products migrated, zero third-party app dependencies.*

**Stack:** Liquid · Shopify Dawn · Theme architecture

**BrandiVibe — 3D WebGL Brand Experience**

*Interactive WebGL-based brand site combining motion, depth, and cursor-aware UI to increase retention and perceived value.*

**Stack:** WebGL · Three.js · JavaScript · Interactive UI systems

**Email Outreach Engine — Lead Acquisition System**

*Automated pipeline extracting emails from social platforms and executing controlled outreach with deliverability-safe rate limits.*

**Stack:** Playwright · Automation logic · Rate-limited sending system

**Google Maps Lead Extractor — Local Data Pipeline**

*CLI extraction tool for local business leads using structured queries and pagination. Clean export pipeline for direct sales usage.*

**Stack:** Python · SerpAPI · CSV pipelines

**06 CORE STACK**

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**Search & Organic Growth** — Technical SEO · On-page & entity optimisation · AEO (Answer Engine Optimization) · GEO (Generative Engine Optimization) · Keyword strategy (commercial intent focus) · SERP analysis · Topical authority · Internal linking systems · Local SEO (GMB) · Content architecture · Competitor gap analysis · Search Console · Ahrefs · Semrush

**AI Systems & Automation** — Production-level AI prompt engineering · AI content pipelines for SEO and landing systems · n8n workflow automation · LLM-driven classification and enrichment · Automated lead generation systems · Process orchestration across marketing funnels

**Engineering & Data Pipelines** — Python (Flask · FastAPI · Playwright · BeautifulSoup · APScheduler) · JavaScript / Node.js · Chrome Extension development · REST API design · Web scraping at scale · Data pipelines (extraction → storage → output) · SQLite

**Web & Conversion Infrastructure** — WordPress (Elementor, performance optimisation) · Shopify (Liquid, Dawn customisation) · Odoo · Three.js · WebGL · Conversion-focused landing systems · Page speed & UX optimisation

**Analytics & Growth Optimisation** — GA4 · Google Search Console · Looker Studio · SQL · Funnel tracking · Conversion analysis · Attribution modelling · A/B testing frameworks

## 07 CREDENTIALS

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### Certifications

- HubSpot Academy — SEO & Digital Marketing (2024)
- Skillshare — Google Ads · Facebook Ads Mastery (2024)
- Coursera — Branding & Brand Strategy · SMM (2024)
- Semrush Academy — SEO Crash Course, Brian Dean (2023)
- UY Lab Dhaka — Digital Marketing & SEO (2018)

### Education

- LLB — Bangladesh Islami University, Dhaka (2019)
- HSC — Khilgaon Model University College (2015)
- SSC — Haider Ali School and College (2013)

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**Hire a marketer, you get campaigns. Hire a developer, you get features. Hire me, you get the whole system.**

One operator · end-to-end delivery · no vendor chain